



SKAGIT COUNTY SHERIFF – ANACORTES POLICE – BURLINGTON POLICE – MOUNT VERNON POLICE – SEDRO WOOLLEY POLICE – SWINOMISH POLICE – WASHINGTON STATE CRIMINAL JUSTICE TRAINING COMMISSION

DATE: 4/2/12

TIME: 0830-1630

LOCATION: Skagit Valley College –  
Tarro Theater

2405 East College Way, Mount Vernon

COST: \$75 (partially funded by  
SCJTC, WCJTC and Skagit  
Valley College)

**This seminar Dr. Polansky's most popular  
presentation**

Each hour is appropriate for *anyone* in law  
enforcement - patrol or command, civilian or  
sworn, federal or municipal.

The Seminar is designed and presented to  
general audiences of law enforcement  
professionals and the principles have proven  
successful in every area and level of police  
work.

**Police officers and supervisors  
are professional Communicators!**

**TRAINING ANNOUNCEMENT**

***"COMMUNICATIONS EXCELLENCE FOR LAW  
ENFORCEMENT"***

**DR. Brian Polansky**

**Objectives**

- Enhance the professionalism and personal effectiveness of each participant
- Reduce the problems, stress, and costs associated with verbal mistakes
- Identify the central principles of dealing with difficult people

**What you will learn**

- The Secrets of Power, Compliance, and Motivation
- Ancient Principles of Persuasion
- How to Confront Verbal Deception and Encourage Honest Relationships
- How to Assess Your Verbal Strengths
- How to Develop Communication Plans for any difficult situation
- The Counseling Interview
- Your Critical Verbal Skills to Enhance Effectiveness and Professionalism

***"Encouraging Professional Success"***

I-5 to Exit 227

East on College Way

Left into SVC

Use the east parking lots

Tarro Theater is labeled "PT"  
on the campus map link on  
this email



**SKAGIT REGIONAL TRAINING CALENDAR:**

<https://crimenet1.olympen.com/cnmaster-le/calendar.php?CustID=6>

**Click here to Learn MORE ABOUT THIS TRAINING OPPORTUNITY:**

**Click here for MAP OF SKAGIT VALLEY COLLEGE:**

This training is being partially funded by Skagit Criminal Justice Training Council, Washington Criminal Justice Training Center; and the venue provided to all of you by Skagit Valley College. By working together we have been able to offer this training and a very low price (\$75), when it is normally much more.

Dr. Polansky is a trainer for FBI LEEDA, FBINA and the NW Command College. This is one of the most targeted and specific courses of instruction on communications for law enforcement professionals and is especially beneficial to supervisors and managers. Those that attend should find measurable positive results in the manner in which they communicate and work with others.

SCJTC hopes that the attendance for this regionally hosted training will be as well attended as the last one (*Leadership Under Fire*). This course is good for eight (8) hours of continued education toward supervisory career-level certifications.

Payment can be made in advance or at the time of sign-in on the day of training. It is preferred that payment be made in advance. Purchase orders will be accepted. All PO inquiries should be directed to Lynda Taylor (APD Administrative Assistant) at [lyndat@cityofanacortes.org](mailto:lyndat@cityofanacortes.org) or 360-299-1979.

Payment per student of \$75 dollars can be made out to the Anacortes Police Department and mailed to:  
APD Training 1218 24<sup>th</sup> Street, 98221.



CAPTAIN G.T. LIGHTFOOT  
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